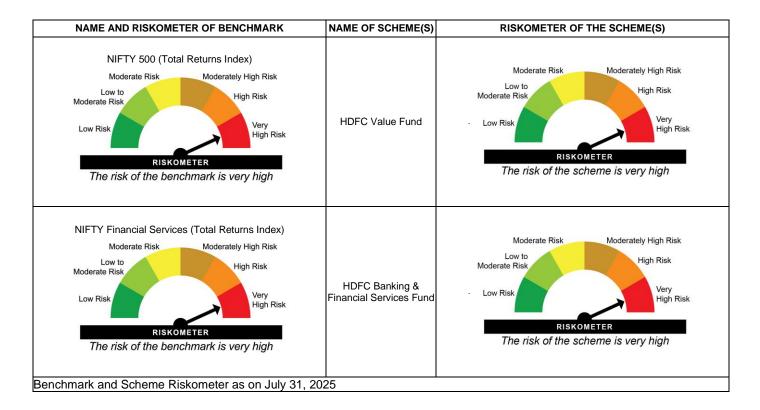
SCHEME PERFORMANCE - DIRECT PLAN - GROWTH OPTION (ANAND LADDHA)

HDFC VALUE FUND			₹824.876						
Date	Date Period		SchemeBenchmark						
		Returns		Benchmark	SchemeE	Benchmark	Additional		
		(%)	(%)#	Returns	(₹)	(₹)#	Benchmark		
				(%)##			(₹)##		
Jul 31, 24	Last 1 Year	1.36	-1.63	0.54	10,136	9,837	10,054		
Jul 29, 22	Last 3 Years	21.68	17.10	14.29	18,045	16,078	14,946		
Jul 31, 20	Last 5 Years	24.60	21.69	18.88	30,050	26,703	23,751		
Jul 31, 15	Last 10 Years	14.64	13.66	12.60	39,260	36,026	32,801		
Jan 01, 13	Since Inception	16.73	14.52	13.38	70,069	55,070	48,568		
#NIFTY 500 (Total Returns Index) ##NIFTY 50 (Total Returns Index). This scheme is									
managed b	by Anand Laddha	a from Febr	uary 01, 20	024.					

Date	Period	SchemeBenchmark Additional Value of Returns ReturnsBenchmarkSchemeBen					₹10,000 invested chmark Additiona	
		(%)	(%)#	Returns (%)##	(₹)		Benchmark (₹)##	
Jul 31, 24	Last 1 Year	9.34	14.95	0.54	10,934	11,495	10,054	
Jul 29, 22	Last 3 Years	19.48	16.23	14.29	17,080	15,721	14,946	
11.04.04	Since Inception	15.33	13.68	13 20	17.910	16.884	16,591	

BENCHMARK AND SCHEME RISKOMETERS



Past performance may or may not be sustained in future and is not a guarantee of any future returns. Returns greater than 1 year period are compounded annualized (CAGR). Different plans viz. Regular Plan and Direct Plan have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged in the Regular Plan. Load is not taken into consideration for computation of performance. Since Inception Date = Date of First allotment in the Scheme / Plan. N.A.: Not Available.