







## **SMART BETA INVESTING**

HDFC NIFTY100 QUALITY 30 ETF



BSE Scrip Code: 543605 NSE Symbol: HDFCQUAL HDFC NIFTY50 VALUE 20 ETF



BSE Scrip Code: 543608 NSE Symbol: HDFCVALUE HDFC NIFTY GROWTH SECTORS 15 ETF



BSE Scrip Code: 543607 NSE Symbol: HDFCGROWTH

## What is Smart Beta Investing?

- Passively managed
- Stock selection and weighting based on pre-defined factors as defined in the underlying index methodology by NSE Indices Limited
- Factors are characteristics of a stock like Quality, Value and Growth
- Stock selection and weighting based on factors, rather than size (market cap) which is used for commonly followed indices like NIFTY 50
- Endeavors to provide better risk-adjusted returns than broad market cap weighted indices

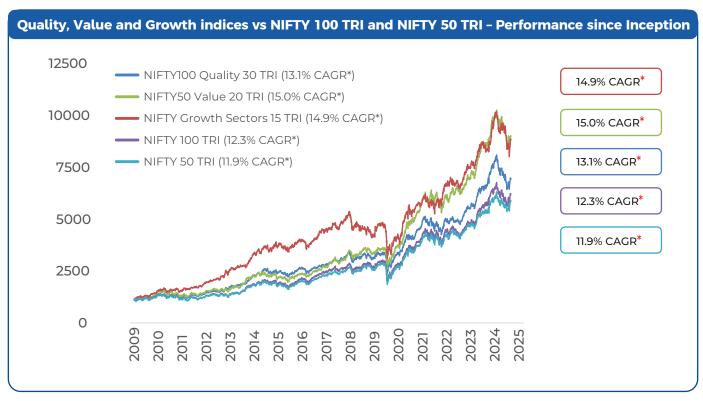




## **Understanding Quality, Value and Growth factors**

Factor	Quality	Value	Growth	
What?	Selects stocks that have high efficiency, low financial leverage* and stable earnings	Selects stocks based on their Price/ Earnings, Price / Book, Dividend Yield and Return on Capital Employed	Selects stocks from sectors with high Price/ Earnings and Price/ Book ratios, which reflect high earnings growth potential	
Why?	Relative outperformance during broad market weakness observed historically	Consistent performer across a variety of market environments	Gives exposure to stocks with consistent positive earnings growth	
	Historically generated higher long-term returns than the NIFTY 100 TRI	Historically generated higher long-term returns than the NIFTY 50 TRI	Historically generated higher long-term returns than the NIFTY 50 TRI	
How?	Access the Quality factor via a diversified portfolio of 30 companies through a single product - HDFC NIFTY100 Quality 30 ETF	Access the Value factor via a diversified portfolio of 20 companies through a single product - HDFC NIFTY50 Value 20 ETF	Access the Growth factor via a diversified portfolio of 15 companies through a single product - HDFC NIFTY Growth Sectors 15 ETF	

<sup>\*</sup>this metric is used to calculate Quality score of non-financial corporates only, it is not used to calculate Quality score of financial companies



Source: NSE Indices Ltd. and internal calculations. \*CAGR = Compounded Annual Growth Rate As on April 30, 2025.





CAGR* (as on April 30, 2025)					
Return Periods	NIFTY100 Quality 30 TRI	NIFTY50 Value 20 TRI	NIFTY Growth Sectors 15 TRI	NIFTY 100 TRI	NIFTY 50 TRI
1 year	5.2%	3.8%	6.8%	7.2%	9.0%
3 year	14.4%	15.2%	14.6%	13.7%	13.8%
5 year	19.7%	23.9%	19.1%	21.2%	21.2%
10 year	11.7%	15.5%	10.3%	13.0%	12.9%
Since Inception <sup>^</sup>	13.1%	15.0%	14.9%	12.3%	11.9%
Key	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5

Source: NSE Indices Ltd. and internal calculations As on Apr 30, 2025. AOct 01, 2009 has been chosen as the base date since all 5 indices have values from this date onwards. Past performance may or may not be sustained in the future and is not a guarantee of any future returns. HDFC AMC/Mutual Fund is not guaranteeing or promising or forecasting any returns. \*CAGR: Compounded Annual Growth Rate

## Quality, Value & Growth indices vs NIFTY 100 and 50 TRI - Rolling returns

			Return Periods				
			1 Year	3 Y	ear	5 Year	10 Year
Average Rolling Returns	NIFTY100 Quality 30 T	'RI	15.2%	14.	0%	13.6%	13.2%
	NIFTY50 Value 20 TRI		17.1%	15.	7%	15.5%	15.1%
	NIFTY Growth Sectors	15 TRI	16.1%	14.	9%	13.5%	12.9%
	NIFTY 100 TRI		14.0%	13.	1%	13.1%	12.8%
	NIFTY 50 TRI		13.5%	12.	8%	12.8%	12.4%
Std. Deviation of Rolling Returns	NIFTY100 Quality 30 T	'RI	14.9%	5.5	5%	3.9%	1.4%
	NIFTY50 Value 20 TRI		18.2%	6.1	%	4.6%	2.3%
	NIFTY Growth Sectors	15 TRI	15.5%	8.7	<b>'</b> %	6.7%	1.5%
	NIFTY 100 TRI		17.0%	5.6	5%	3.6%	2.2%
	NIFTY 50 TRI		16.4%	5.5	5%	3.5%	2.2%
Return-Risk Ratio	NIFTY100 Quality 30 T	'RI	1.02	2.	56	3.51	9.20
	NIFTY50 Value 20 TRI		0.94	2.	59	3.36	6.62
	NIFTY Growth Sectors	15 TRI	1.04	1.3	71	2.03	8.54
	NIFTY 100 TRI		0.82	2.3	33	3.70	5.77
	NIFTY 50 TRI		0.83	2.3	31	3.62	5.72
Key	Rank 1	Rank 2	Rank	Rank 3 Rank 4 Ra		Rank 5	

The NIFTY100 Quality 30 TRI, NIFTY50 Value 20 TRI and NIFTY Growth Sectors 15 TRI have generated higher average rolling returns over 1,3,5 and 10 year horizons compared to the NIFTY 100 TRI and NIFTY 50 TRI

Source: NSE Indices Ltd. and internal calculations. Based on daily rolling returns of NIFTY100 Quality 30 TRI, NIFTY50 Value 20 TRI, NIFTY Growth Sectors 15 TRI, NIFTY 100 TRI and NIFTY 50 TRI. Return Period: Oct 01, 2009 to Apr 30, 2025 for the above mentioned schemes, since all 5 indices have values from Oct 01, 2009 onwards. Return Risk Ratio = Average Rolling Returns/Std. Deviation of Rolling Returns.





Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer#
HDFC NIFTY100 QUALITY 30 ETF (An open ended scheme replicating / tracking NIFTY100 Quality 30 Index (Total Returns Index)	Returns that are commensurate (before fees and expenses) with the performance of the NIFTY100 Quality 30 Index Index (TRI), over long term, subject to tracking error.  Investment in securities covered by the NIFTY100 Quality 30 Index	
HDFC NIFTY50 VALUE 20 ETF (An open ended scheme replicating / tracking NIFTY50 Value 20 Index (Total Returns Index)	Returns that are commensurate (before fees and expenses) with the performance of the NIFTY50 Value 20 Index (TRI), over long term, subject to tracking error.  Investment in securities covered by the NIFTY50 Value 20 Index	Moderate Risk Moderately High Risk Low to Moderate Risk High Risk Very High Risk
HDFC NIFTY GROWTH SECTORS 15 ETF	Returns that are commensurate (before fees and expenses) with the performance of the NIFTY Growth Sectors 15 Index (TRI), over long term, subject to tracking error.	RISKOMETER The risk of the scheme is very high
(An open ended scheme replicating / tracking NIFTY Growth Sectors 15 Index (Total Returns Index)	Investment in securities covered by the NIFTY Growth Sectors 15 Index	
	nancial advisers, if in doubt about whether the product is suitable for them. rs may refer to the Monthly Portfolios disclosed on the website of the Fund viz. w	ww.hdfcfund.com

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HDFC Asset Management Company Limited has been managing equity Index Solutions for over 20 years.

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MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.