THEIR FUTURE DEPENDS ON YOUR DECISION TODAY







HDFC CHILDREN'S FUND

Empower and strengthen your child's future, today. Don't let finances get in the way of your child's dream!

An open ended fund for investment for children having a lock-in for at least 5 years or till the child attains age of majority (whichever is earlier)

Name changed from HDFC Children's Gift Fund w.e.f 18th Nov 2024.



BHAROSA APNO KA

BETTER LIFE

Please refer to Disclaimer on slide 25

02/25

If you had to plan in 2010 for today's cost, how much you have to save monthly then?







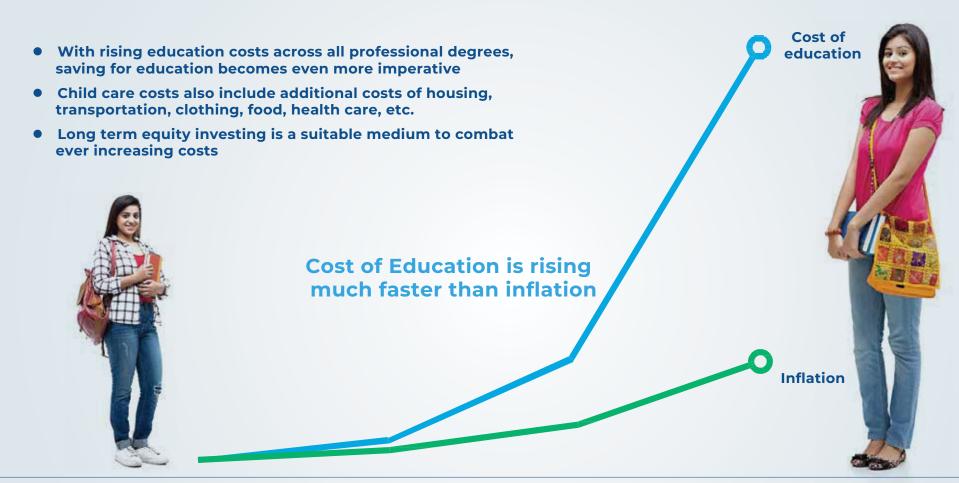
The above figures are rounded off to the nearest hundred.

Source: Indian Institute of Management – Ahmedabad, IIT – Bombay, Manipal University – Mangalore.

Costs depicted based on the education costs for the Post Graduate Programme in Management at Indian Institute of Management – Ahmedabad, B. Tech 4 year programme at IIT – Bombay (Fees extrapolated for 4 year course) & MBBS program at Manipal University - Mangalore. 2010 figures based on inflation assumed at 10% p.a. Monthly investment needed to build such corpus by 2025 based on a 15 Year SIP investment rate of return calculated using 15 Year Actual returns as on 30/04/2025 for Benchmark: NIFTY 50 Hybrid Composite Debt 65:35 Index - 10.97%. The above investment calculations are for illustrative purposes only and should not be construed as a promise on minimum returns and safeguard of capital. **Past Performance may or may not be sustained in future and is not a gurantee of any future returns.**Please refer to Disclaimer on slide 25

How Much is Enough?





The above chart is only an illustrative example to show rising cost of education and not based on actual data.

Prepare For The Best

MUTUAL FUND

The best professional degree courses cost up to ₹ 26.50 lakh*

Similar courses abroad can cost significantly more

 Premium institutes have the pricing power and inflation will take these numbers higher year after year

The cost of education should not come as a surprise to you

 So, prepare for the best, though you may have options to choose from!

Save regularly with a goal in mind

Finances should not get in the way of your child's dreams

*Fees for a 2 year (2024-2026) Post Graduate Programme in Management at IIM Ahmedabad. Source: IIM Ahmedabad.

Please refer to Disclaimer on slide 25

What If your Child Aspires To Go To Harvard? Are You Prepared?



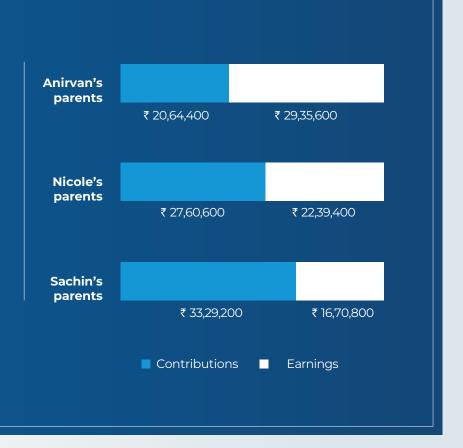
The Cost of Procrastination - Don't delay the inevitable



The road to ₹ 50 Lakhs!

- Anirvan's parents start early and save ₹ 11,500/month for 15 years
- Nicole and Sachin's parents are late starters and have contributed a higher amount on a monthly basis to accumulate the same amount as Anirvan's parents
 - Nicole: ₹ 23,000/month for 10 years
 - Sachin: ₹55,500/month for 5 years

The later you start, the less your money works for you!



Source: Internal Calculation. Rate of return for the above illustration is calculated using Actual 15 Year, 10 Year, 5 Year returns as on 30th April, 2025 of Benchmark: NIFTY 50 Hybrid Composite Debt 65:35 Index. The above figures are rounded off to nearest hundred. The above calculations are for illustrative purposes only and should not be construed as a promise on minimum returns and safeguard of capital. **Past Performance may or may not be sustained in future and is not a gurantee of any future returns.**

Goal based Investing towards Child's Education





Goal Based Investing

- Targets a specific amount of corpus for your child's education
- Money is earmarked for a specific purpose,
 For instance, investors do not touch PF corpus for buying a car (as the money is earmarked for retirement)
- Investors tend to rationalize their spending on other personal / social requirements
- Investing with a goal brings discipline Balances your current aspirations vs future requirements. A sizeable corpus can be built over time
- Mental Accounting is involved, ensuring long-term holding of investments

Investing without a Goal

- Savings are kept in a "common savings pool" without any goal in mind
- Money gets withdrawn from the "common savings pool" for all financial requirements
- Tend to overspend on other commitments
- What is left after spending gets saved
- What is left out of the "common savings pool" may not be adequate to tackle specific goals like children's education
- Investors can get irrational in allocation of funds for various purposes and may resort to premature withdrawals

Mental Accounting





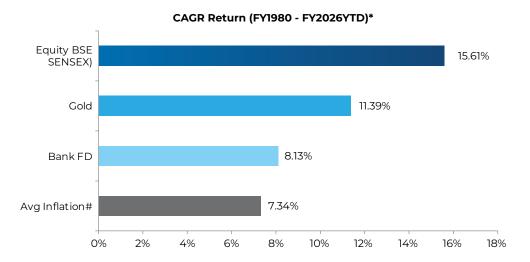
- "Mental Accounting" is an economic concept as per which investors divide their current and future savings into separate, non-transferable portions affecting their consumption decisions and other behaviours
- Mental accounting leads to long term thinking and financial discipline
- Since children's education expenses are substantial and important, a corpus meant for the same needs to be saved separately
- Such investments are to be withdrawn only when nearing the goal

Parents want their children to have a better life than theirs; Education is the foundation for a better life.

Equities- A Powerful tool against Inflation



In the long run, Equity have been able to beat other Asset Classes!



Source: Bloomberg, RBI Handbook of statistics on Indian Economy, World Gold Council, SBI #Average Inflation is shown for comparison with returns from various asset classes. *Data is of CAGR returns of various asset classes (Equity, Gold, Bank FD) for the period March 31, 1980 till April 30, 2025, Average Inflation - Data as on April 30, 2025. Equities are a volatile asset class. However, volatility in returns reduces as holding period increases. Above asset classes are not strictly comparable. Above chart is for illustration purposes only. **Past performance may or may not be sustained in the future and is not a gurantee of any future returns**.

- Aren't equities risky? Having a short term view or investing directly in equities without adequate knowledge can be risky. Volatility reduces with time in equity. Hence choose the right mutual fund scheme.
- Should I put all my money in equities? Not entirely.
 When you have a lot of time to achieve your goals, invest
 predominantly into equities. As you near your goals, you
 need to shift gradually to lesser volatile asset class like
 debt.
- How do I invest in equities? Lumpsum investments or Sytematic Investment Plan with a Mutual Fund. As your income increases, do a SIP Top Up.
- Have equities beaten inflation? Equities have beaten inflation and have compounded better than other asset classes indicated here over the last 20 years.

How Mutual Funds help?





Professional Fund Management

- Expert fund management
- In depth research
- Conscious portfolio management to optimize returns

Long term financial goal planning

- Meet financial goals by investing in products catering to a wide array of investment goals
- Options to invest regularly in small doses or lump sum

Other benefits

- Diversification even with a small investment
- Liquidity
- Tax benefits



SIP

- Investments at a predefined monthly or quarterly frequency
- For a salaried individual, the income is monthly and so should be the savings
- Ideal way to develop a savings habit
- As the income increases, do SIP Top Up
- This would inculcate discipline as to spending what is left after saving

Lump Sum

- Lump sum when you receive large flows like a bonus
- Ad hoc investments on special occasions like festivals or your child's birthday





Please refer to Disclaimer on slide 25

Strategy to Smart Investing



- Have a target corpus in mind
- Start early and invest regularly toward the goal Keep time on your side!
 - Focus long-term and stay invested

PRESENTING...

HDFC Children's Fund

An open ended fund for investment for children having a lock-in for at least 5 years or till the child attains age of majority (whichever is earlier)



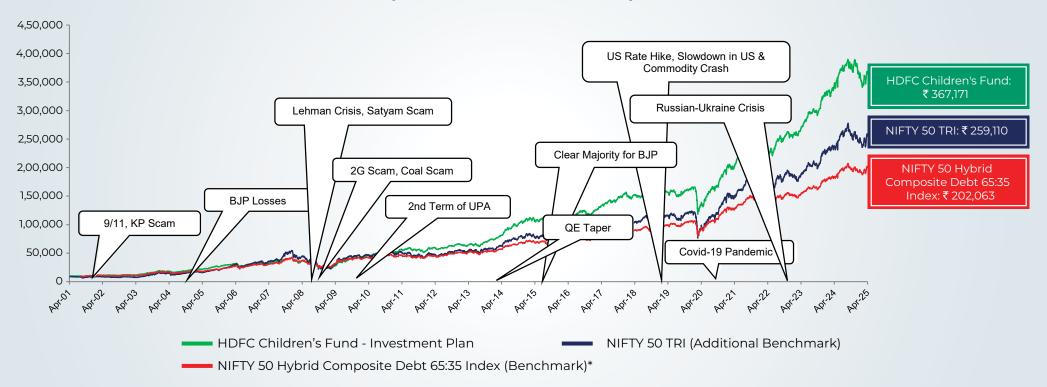
Children grow fast; Make sure your Savings do too!

HDFC Children's Fund - Weathered it all



HDFC Children's Fund - Sailing Through Ups and Downs!

(Value of ₹10,000 Invested)



Source: Publicly available information. Data as on April 30, 2025. *NIFTY 50 Hybrid Composite Debt 65:35 Index is available from September 01, 2001. Note - Values for the HDFC Children's Fund and additional benchmark, i.e., NIFTY 50 TRI, have been rebased to Rs. 10 since March 02, 2001, i.e., the inception of the fund. The benchmark, NIFTY 50 Hybrid Composite Debt 65:35 index has been rebased to 10.07 since its inception (September 1, 2001), which is the rebased value of the fund as on that date. **Past Performance may or may not be sustained in future and is not a gurantee of any future returns.**

HDFC Children's Fund



- Meant for all children below the age of 18 years
- Healthy allocation towards equities which is an ideal long-term asset class coupled with debt allocation which provides stable returns
- Investments can be made on a lump sum or SIP basis and there is no limit to the number of transactions in any given year. No maximum limit on investment
- Benefit from the long term potential of equity while maintaining the stability of debt

Ease worries of Education fee with Monthly Cashflow



SYSTEMATIC WITHDRAWAL ADVANTAGE PLAN (SWAP)

A facility to plan withdrawal from your mutual fund investments by redeeming units at predetermined intervals while giving your investments a chance to grow at the same time.

ADVANTAGES OF OPTING FOR SWAP

- 1. CONVENIENCE
- 2. REGULAR CASH FLOWS
- 3. TAX EFFICIENT WITHDRAWALA

ILLUSTRATION

ON JAN. 1, 2016
YOU INVESTED
₹ 10 LAKHS

You withdrew
₹ 10,000/- @EVERY MONTH
from Feb. 01, 2021.



ON APR 30, 2025
YOUR INVESTMENT
GROWS TO
₹ 26.72 LAKHS*



TOTAL CASH FLOW FROM SWAP: ₹ 5.10 LAKHS*

6666

A HDFC Children's Fund qualifies for equity taxation subject to the provisions of the income-tax Act. SWAP is a facility to withdraw fixed amount periodically from the investments by redeeming units. Thus, withdrawals happen from capital and appreciation portion of the investments. The above table is to explain the concept of SWAP and should not be construed as providing any kind of investment advice or as a substitute for any kind of financial planning. The above is not an indication/assurance of any return that may be earned by using this facility. HDFC Mutual Fund/HDFC AMC is not guaranteeing any returns on investments made in the Scheme. The result of the calculations generated in the above concept may not be accurate. Due to the personal nature of investments and financial planning, investors are advised to consult his/her professional advisor. @ withdrawal Rs 10,000 per month. If you decide to opt for this facility, you should be aware that the withdrawals may take place from the principal amount invested. *Past performance may or may not be sustained in future and is not a guarantee of any future returns. For complete performance details in SEBI Prescribed format, please refer page no 17.

Key Features



• Investment will be made in the name of a minor

- Parents/Legal Guardian will operate the folio till the child attains majority
- No limit on investment
- Investment can be made as many times till the minor turns 18

Who can invest?

Minors (through Parents or Legal Guardian)





A. SIP Performance- HDFC Children's Fund - Regular Plan - Growth Option

SIP Investments	Since Inception	15 Year SIP	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested (₹ in lacs)	29.00	18.00	12.00	6.00	3.60	1.20
Market Value as on April 30, 2025 (₹ in lacs) \$	270.07	59.92	25.56	8.95	4.42	1.20
Returns (%) \$	15.63	14.67	14.47	16.04	13.87	-0.42
Benchmark Returns (%) #	N.A.	11.89	12.40	12.72	12.41	6.88
Additional Benchmark Returns (%) ##	14.72	13.51	14.48	15.55	14.07	4.53

Assuming Rs.10,000 invested systematically on the first business day of every month over a period of time. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return) for Regular Plan - Growth Option. The above investment simulation is for illustrative purposes only and should not be construed as a promise on minimum returns and safeguard of capital. Since Inception Date = Date of First allotment in the Scheme / Plan. SIP - Systematic Investment Plan.

B. HDFC Children's Fund - Performance - Regular Plan - Growth Option

NAV as on April 30, 2025 ₹ 282.439 (per unit)

Period	Scheme	Benchmark	Additional	Value of investment of ₹ 10,000			
Periou	Returns (%)	Returns (%)#	Benchmark Returns (%)##	Scheme (₹)\$	Benchmark (₹)#	Additional Benchmark (₹)##	
Last 1 Year	6.03	9.73	9.01	10,603	10,973	10,901	
Last 3 Years	15.77	11.83	13.78	15,530	13,993	14,742	
Last 5 Years	21.38	16.27	21.16	26,358	21,253	26,127	
Last 10 Years	13.14	11.43	12.88	34,412	29,533	33,606	
Since Inception*	16.07	N.A.	14.41	3,67,171	N.A.	2,59,110	

Common notes for table A & B: Scheme performance may not strictly be comparable with that of its Additional Benchmark in view of balanced nature of the scheme where a portion of scheme's investments are made in debt instruments. The Scheme is co-managed by Mr. Chirag Setalvad (Equity Portfolio) (since April 2, 2007) and Mr.Anil Bamboli (Debt Portfolio) (since October 6, 2022).

N.A. - Not Applicable. # Benchmark Index: NIFTY 50 Hybrid Composite Debt 65:35 Index . ## Additional Benchmark Index: NIFTY 50 (Total Returns Index). \$ Adjusted for Bonus units declared under the Scheme. *Inception Date: March 02, 2001.

Performance of other funds managed by Chirag Setalvad, Fund Manager of HDFC Children's Fund (who manages total 4 schemes which have completed one year)

	Managing Scheme since	Last 1 Year (%)	Last 3 Years (%)	Last 5 Years (%)
HDFC Small Cap Fund	28-Jun-14	-2.40	19.30	33.59
Benchmark-BSE 250 Smallcap (Total Returns Index)		-2.34	18.08	33.67
HDFC Hybrid Equity Fund¥	2-Apr-07	7.73	13.29	19.55
Benchmark-NIFTY 50 Hybrid Composite Debt 65:35 Index		9.73	11.83	16.27
HDFC Mid-Cap Opportunities Fund	25-Jun-07	8.69	24.40	32.24
Benchmark- NIFTY Midcap 150 (Total Returns Index)		5.73	21.80	31.96

¥ The Scheme is co-managed by Mr. Chirag Setalvad (Equity Portfolio) (since April 2, 2007) and Mr. Anupam Joshi (Debt Portfolio) (since October 6, 2022). On account of difference in the type of the Scheme, asset allocation, investment strategy, inception dates, the performance of these schemes is strictly not comparable.

Common notes for all the above tables: Past performance may or may not be sustained in future and is not a guarantee of any future returns. Returns greater than 1 year period are

Common notes for all the above tables: Past performance may or may not be sustained in future and is not a guarantee of any future returns. Returns greater than 1 year period are Compounded Annualised (CAGR). Load is not taken into consideration for computation of above performance(s). Different plans viz. Regular Plan and Direct Plan have different expense structure. The expenses of the Direct Plan under the scheme will be lower to the extent of the distribution expenses/commission chargedin the Regular Plan. The above returns are of Regular Plan - Growth Option. Returns as on April 30, 2025.

Performance



Performance of Other Funds Managed by Mr. Anil Bamboli, Co-Fund Manager of HDFC Children's Fund (who manages total 14 schemes)

Returns (%) as on April 30, 2025			
s (%) Last 5 years (%)			
0 24.94			
4 14.15			
9 N.A.			
8 N.A.			
6 17.64			
6.23			
8 17.80			
9 17.24			
7.26			
6.75			
5.88			
6.02			
8			

Past performance may or may not be sustained in future and is not a guarantee of any future returns. Top 3 and bottom 3 schemes managed by the Fund Manager have been derived on the basis of since inception returns vis-à-vis the benchmark. In case the benchmark is not available on the Scheme's inception date, the returns for the concerned scheme is considered from the date the benchmark is available. Returns greater than 1 year period are Compounded Annualised (CAGR). The above returns are of Regular Plan - Growth Option. Load is not taken into consideration for computation of performance. On account of difference in the type of the Scheme, asset allocation, investment strategy, inception dates, the performance of these schemes is strictly not comparable. Different plans viz. Regular Plan and Direct Plan have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses/ commission charged in the Regular Plan. #The scheme is co-managed by Mr. Copal Agrawal (Equity Portfolio) (since July 29, 2022), Mr. Arun Agarwal (Arbitrage Assets) (since October 6, 2022), Ms. Nandita Menezes (Arbitrage Assets) (since March 29, 2025) and Mr. Anil Bamboli (Debt Portfolio) (since July 29, 2022), €w.e.f May 02, 2025 scheme name changed from HDFC Asset Allocator Fund of Funds to HDFC Multi-Asset Active FOF. ~The Scheme is co-managed by Mr. Srinivasan Ramamurthy (Equity Portfolio) (since January 13, 2022), Mr. Bhagyesh Kagalkar (Gold Portfolio) (since February 02, 2022) and Mr. Anil Bamboli (Debt Portfolio) (since August 17, 2005), Mr. Bhagyesh Kagalkar (Dedicated Fund Manager for commodities related investments viz. Gold) (since February 02, 2022), Mr. Arun Agarwal (Arbitrage Assets) (since August 17, 2005), Mr. Bhagyesh (Since March 29, 2025), §w.e.f March 19, 2025 scheme name changed from HDFC Dynamic PE Ratio Fund of Funds to HDFC Income Plus Arbitrage Active FOF. N.A. - Not Applicable. Returns as on April 30, 2025, [w.e.f. May 02, 2025) benchmark name c

HDFC Children's Fund

An open ended fund for investment for children having a lock-in for at least 5 years or till the child attains age of majority (whichever is earlier)



Fund Facts

Investment Objective	To generate capital appreciation / income from a portfolio of equity & equity related instruments and debt and money market				
	instruments. There is no assurance that the investment objective of the Scheme will be achieved.				
Inception Date (Date of allotment)	March 2, 2001				
Fund Manager \$	Mr. Chirag Setalvad (Equity Portfolio) and Mr. Anil Bamboli (Debt Portfolio)				
Investment Plan	Regular Plan, Direct Plan.				
Investment Options	Growth Option				
Minimum Application Amount	Purchase / Additional Purchase : ₹ 100 and any amount thereafter				
Load Structure	Exit Load (effective May 23, 2018): NIL. For exit load prior to this date, refer Scheme Information Document.				
Lock in Period	Fresh investments by investors including SIP/ STP registrations, etc (effective May 23, 2018): Lock-in period will be compulsory. Lock-in period shall be earlier of - 5 Years from the date of allotment; or - Until the Unit holder (being the beneficiary child) attains the age of majority (i.e. completion of 18 years)				
Benchmark Index	NIFTY 50 Hybrid Composite Debt 65:35 Index				

\$ Dedicated Fund Manager for Overseas Investments: Mr. Dhruv Muchhal (since June 22, 2023). For further details, please refer to the Scheme Information Document. Ω Eligibility (of Unit holder): Children not attained the age of majority as on the date of investment by the Investor / Applicant are eligible as Unit holders in the Scheme.

Fund Facts (continued)



Asset Allocation

Under normal circumstances, the asset allocation of the scheme's portfolio will be as follows:

	Indicative Allocations (% of Total Assets)			
Type of Instruments	Minimum Allocation	Maximum Allocation		
Equities and Equity related Instruments	65	80		
Debt Securities (including securitised debt) and money market instruments	20	35		
Units issued by REITs & InvITs	Ο	10		
Non-convertible preference shares	0	10		

For complete details please refer SID (Scheme Information Document)/KIM (Key Information Memorandum) available on the website **www.hdfcfund.com** or with Investor Service Centers (ISCs)/Distributors

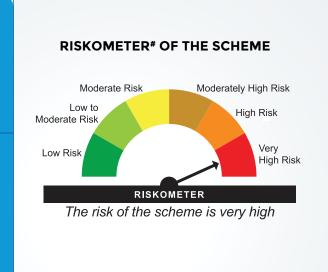
Product Labelling

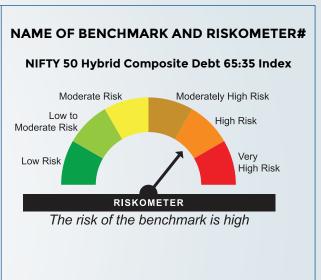


HDFC Children's Fund

[An open ended fund for investment for children having a lock-in for atleast 5 years or till the child attains age of majority (whichever is earlier)] is suitable for investors who are seeking*

- Capital appreciation over long term
- Investment in equity and equity related instruments as well as debt and money market instruments

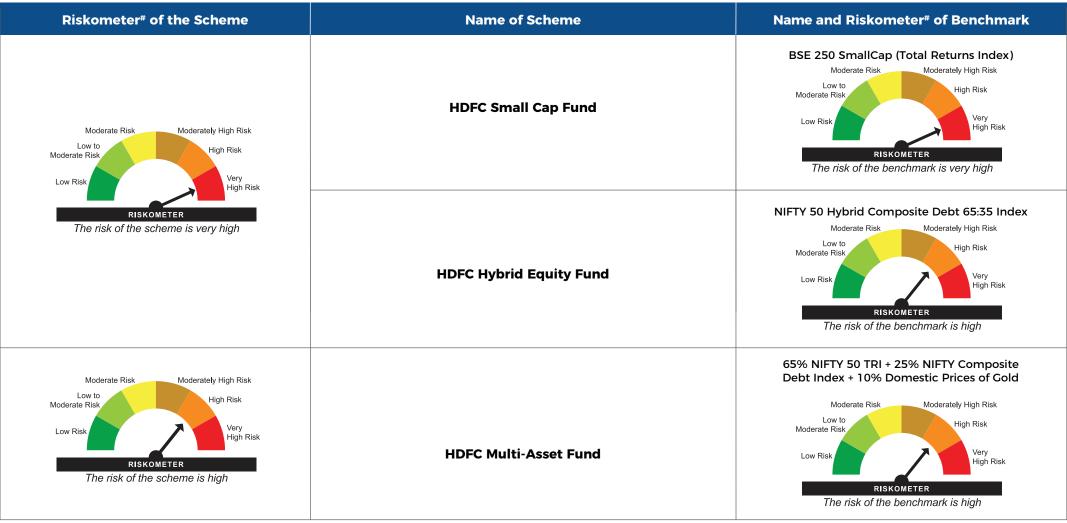




^{*}Investors should consult their financial advisers, if in doubt about whether the product is suitable for them.
#For latest riskometer, investors may refer to the monthly portfolios disclosed on the website of the fund viz. www.hdfcfund.com
Benchmark and Scheme riskometer as of April 30, 2025.

Benchmark and Scheme Riskometer

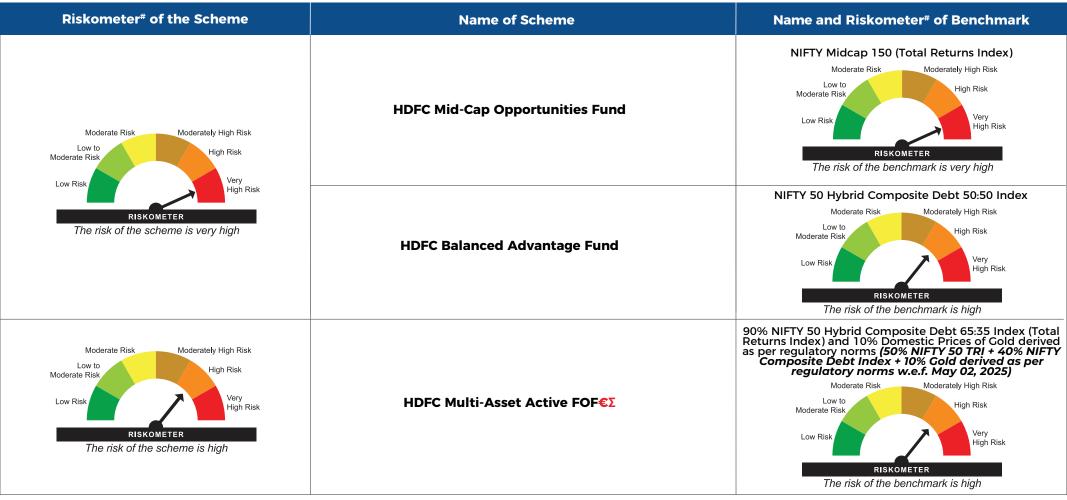




Benchmark and Scheme Riskometer as on April 30, 2025. #For latest riskometer, investors may refer to the Monthly Portfolios disclosed on the website of the Fund viz. www.hdfcfund.com

Benchmark and Scheme Riskometer

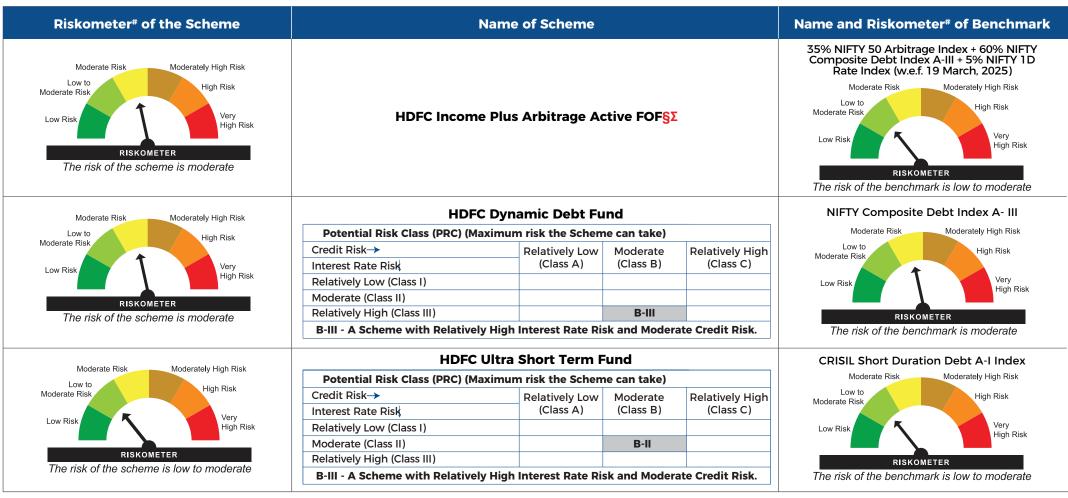




Benchmark and Scheme Riskometer as on April 30, 2025. #For latest riskometer, investors may refer to the Monthly Portfolios disclosed on the website of the Fund viz. www.hdfcfund.com

Benchmark and Scheme Riskometer





∑Investors in the Scheme shall bear the recurring expenses of the Scheme in addition to the expenses of other schemes in which this Fund of Funds scheme makes investment (subject to regulatory limits). §w.e.f March 19, 2025 scheme name changed from HDFC Dynamic PE Ratio Fund of Funds to HDFC Income Plus Arbitrage Active FOF. €w.e.f May 02, 2025 scheme name changed from HDFC Asset Allocator Fund of Funds to HDFC Multi-Asset Active FOF. Benchmark and Scheme Riskometer as on April 30, 2025. #For latest riskometer, investors may refer to the Monthly Portfolios disclosed on the website of the Fund viz. www.hdfcfund.com

Disclaimer



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MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

Mission: To be the wealth creator for every Indian

Vision: To be the most respected asset manager in the world