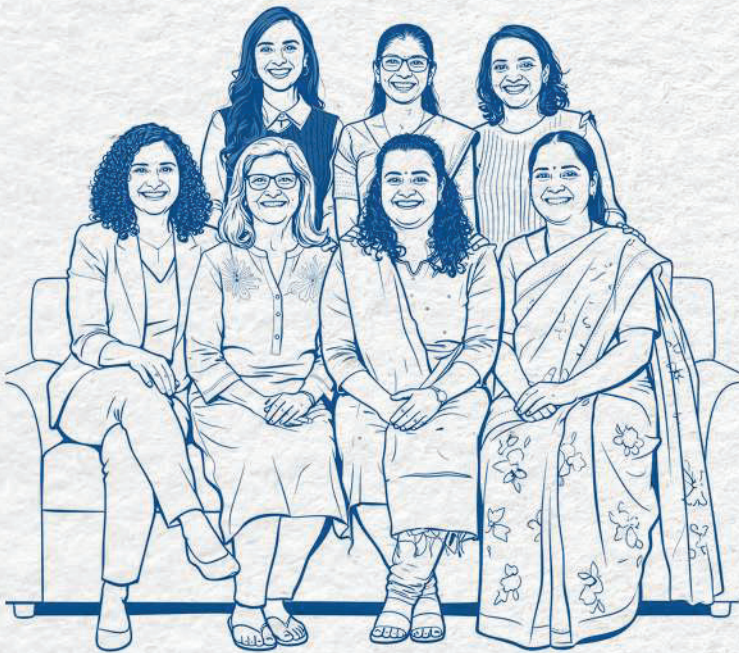




INVEST LIKE A WOMAN





*Women have been
investing
long before it was
called investing.*

In homes.

In routines.

In everyday decisions.

Planning. Balancing.

Making things work.

Not as a concept.

Just as a way of life.



What is **INVESTMENT?**

🔊 [in-vest-muhnt] / in'vest mənt /
(noun)

*1. Waking up at 5am
every morning
to do my yoga*



What is **RETURNS?**

🔊 [ri-turnz] / ri'tɜːrnz /
(noun)

1. Wo ek thank you.

Wo ek jaadu ki jhappi



What is **PATIENCE?**

🔊 [pey-shuhns] / 'peiʃəns /
(noun)

*1. Tamatar ke beej se
tamatar ko lagte dekhna*



What is **VOLATILITY?**

🔊 [vahl-uh-til-i-tee] / ,vɒlə'tɪləti /
(noun)

*1. My mood before coffee
v/s after coffee*



What is **SIP?**

(SYSTEMATIC INVESTMENT PLAN)

🔊 [sip] / sip /
(noun)

*1. Apne Bachon ko roz ek
nayi kahani sunana*



What is

ASSET ALLOCATION?

🔊 [as-et] / 'æs et /

[al-uh-key-shuhn] / ,æl ə'keɪ ʃən /

(noun)

*1. Ghar ka EMI, thoda
emergency fund Aur
holiday ki bhi planning
karna*





*is proud to
learn from women.*



Benefits of SIP (Systematic Investment Plan)



**Regular Income Post-Retirement via
Systematic Withdrawal Plan**



**Supports Financial
Independence**



**Lock-In instils discipline
for long term investment**

An Investor Education and Awareness Initiative

SIP - Systematic Investment Plan | Visit <https://www.hdfcfund.com/information/key-know-how> to know more about the process to complete a one-time Know Your Customer (KYC) requirement to invest in Mutual Funds. Investors should only deal with registered Mutual Funds, details of which can be verified on the SEBI website (www.sebi.gov.in/intermediaries.html). For any queries, complaints & grievance redressal, investors may reach out to the AMCs and / or Investor Relations Officers. Additionally, investors may also lodge complaints directly with the AMCs. If they are not satisfied with the resolutions given by AMCs, they may raise complaint through the SCORES portal on <https://scores.sebi.gov.in/>. SCORES portal facilitates investors to lodge complaint online with SEBI and subsequently view its status. In case the investor is not satisfied with the resolution of the complaints raised directly with the AMCs or through the SCORES portal, they may file any complaint on the Smart ODR on <https://smartodr.in/login>.

For more information contact MFD/RIA | Learn about SIPs: hdfcfund.com/sip

**Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.**