

HDFC MF

Weekend Bytes

A weekly series from HDFC Mutual Fund

Nurture Nature edition





Invest for your future, Invest for the planet!



[hdfcfund.com](https://www.hdfcfund.com)

Why Millet Farming?

The campaign highlights millets as a sustainable solution for the future of agriculture, since they:

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|  | Require less water than traditional crops |  | Help improve soil health and biodiversity |
|  | Grow well in dry and resource-constrained regions |  | Help restore the land and make farming more sustainable |

By supporting millets, Nurture Nature 6.0 - 2026, promotes climate-resilient farming practices helping ensure agriculture remains viable for future generations.

Small Steps, Big Impact!

The philosophy behind Nurture Nature 6.0 - 2026, is simple yet powerful. Just like small, regular SIP investments help build wealth over time, small collective actions can restore and nurture the environment.

Each SIP you start is not just an investment in financial growth - it becomes part of a larger movement that helps support farmers, revives land and promotes sustainable agriculture.

Your SIP, besides helping you achieve your financial objectives, can also help:

-  Train farmers in climate-resilient millet farming
-  Support seed banks that ensure access to quality seeds
-  Enable irrigation solutions in water-scarce regions
-  Improve market access and distribution support for farmers



For details, refer www.hdfcfund.com/NutureNature2026

This World Environment Day, your SIP can do more than secure your future - it can help shape a greener tomorrow.

You may view our Nurture Nature 6.0 - 2026, campaign video here

 <https://youtu.be/W85DvPbn79M?si=INKCKo1A6Wn6tK9t>



#SeedTheFuture

#UmeedKeBeej

#NurtureNature2026

Views expressed above are indicative and should not be construed as investment advice or as a substitute for financial planning. Due to the personal nature of investments, investors are advised to seek professional advice before investing.

**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**

Mission: To be the wealth creator for every Indian

Vision: To be the most respected asset manager in the world