

HDFC MF

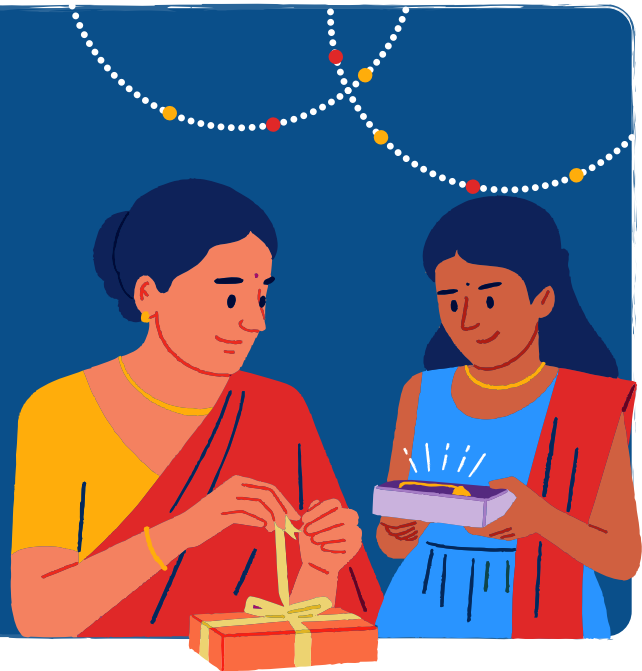
Weekend Bytes

A weekly series from HDFC Mutual Fund

A Modern Way To Honour Tradition!



The festive season is here and so is the time for making purchases in Gold. This tradition has continued since ages and so has the charm for this precious metal, which is considered to be a timeless symbol of good fortune. In the last few years, it has been observed that the price of Gold has rallied significantly.



What drives the price of Gold?

➔ Geopolitical events

Trade wars and geopolitical uncertainties are increasingly leading to the risk of the world getting split into fragmented trade and financial blocs. This causes investors to invest in Gold which is perceived to be a “safe haven” asset.

➔ Expectations around US Federal Reserve further cutting interest rates

When rate cuts are announced, the price of Gold tends to rise as the opportunity cost of holding the metal declines. Investors may move towards the precious metal over lower-yielding deposits, potentially boosting its price.

➔ Central Bank Purchases and Global Demand

Gold purchases by Central Banks across the globe has been in an uptrend since 2022 (Source: World Gold Council), as Central Banks seek to diversify their Forex Reserves.

➔ Hedge against Currency Depreciation

50% tariffs applied to select Indian imports and H-1B visa rule changes by the US Government has created uncertainty, leading to downward pressure on the Rupee. This is one of the various reasons leading to the depreciation of the Rupee. Investments in Gold can offer a buffer against rupee depreciation.

What lies ahead for Gold?

Gold can continue to benefit from:



Trade frictions and geopolitical tensions remaining high in an increasingly multipolar world



Central Bank buying as they diversify their reserves and reduce USD exposure



Increasing concerns around weakening fiscal positions across large global economies



Recovery in global gold Exchange Traded Fund (ETF) inflows leading to additional demand for physical gold



Anticipation of further interest rate cuts from the Fed



A smart way of getting exposure to Gold could be via investments in ETFs and Fund of Funds (FoFs).



ETFs can be traded on a Stock Exchange and require a demat account.



FoFs invest in units of the ETF and a demat account is not required to invest in FoFs.

Why investing digitally in Gold through HDFC Mutual Funds could be an option?



Convenience & Safety - Investors are saved from the hassle of physical storage themselves. HDFC Gold ETF holds physical gold and HDFC Gold ETF FoF invests in HDFC Gold ETF units.



Purity – HDFC Gold ETF holds physical gold with 99.5% fineness or above[@].



Liquidity - For the ETFs, Market Makers provide liquidity on the Stock Exchange. For the FoFs, investors can invest or redeem units on a daily basis



Invest regularly with small amounts - Investors can set up SIPs into the ETFs as most brokers allow this feature. For the FoFs - SIP, STP and SWP facilities are available.

[@]Complies with Good Delivery norms as specified by SEBI Regulations. HDFC Gold ETF Fund of Fund investors also enjoy this feature as the FoF invests in HDFC Gold ETF units

SIP – Systematic Investment Plan, STP – Systematic Transfer Plan, SWP – Systematic Withdrawal Plan

Risks that you may want to consider



Price of Gold can experience volatility.

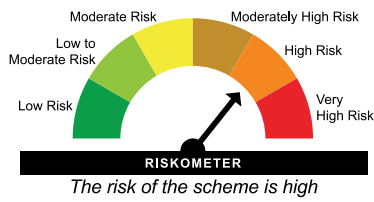
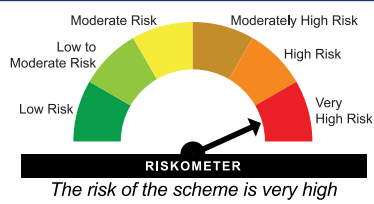


In a rising global interest rate scenario, gold has tended to underperform

Conclusion

This festive season, let your portfolio shine as brightly as the diyas at your home! Consider honouring tradition by opting for the modern way of investing digitally in Gold via HDFC Mutual Fund's ETFs and FoFs.



Name of Scheme / Investment Plan	This product is suitable for investors who are seeking*:	SCHEME RISKOMETER#
HDFC Gold ETF (An open ended scheme replicating/tracking performance of Gold) NSE Symbol: HDFCGOLD BSE Scrip Code: 533230	- Returns that are commensurate with the performance of gold, subject to tracking errors, over long term - Investment in gold bullion of 0.995 fineness.	 RISKOMETER The risk of the scheme is high
HDFC Gold ETF Fund of Fund (An open ended Fund of Fund scheme investing in HDFC Gold ETF)	- Capital appreciation over long term - Investment in Units of HDFC Gold ETF (HGETF). HGETF invests in gold bullion of 0.995 fineness.	 RISKOMETER The risk of the scheme is very high
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them. # For latest riskometer, investors may refer to the Monthly Portfolios disclosed on the website of the Fund viz. www.hdfcfund.com Scheme Riskometer as on September 30, 2025		

Note: Investors in the Scheme (HDFC Gold ETF Fund of Fund) shall bear the recurring expenses of the Scheme in addition to the expenses of other schemes in which these Fund of Funds schemes makes investment (subject to regulatory limits).

Views expressed above are indicative and should not be construed as investment advice or as a substitute for financial planning. Due to the personal nature of investments, investors are advised to seek professional advice before investing.

**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**

Mission: To be the wealth creator for every Indian

Vision: To be the most respected asset manager in the world